

## **PORTRAITURE**

*The image must not be created using AI (artificial intelligence).*

Images of people, animals, and wedding moments that capture expression, emotion, and connection.

### **PORTRAIT CATEGORY**

- Boudoir and Nude (full body or parts, capture sensuality, light, poses, composition)
- Child portrait (e.g., one or more children, newborn, etc.)
- Couple portrait -Maternity
- Family / group portrait (three people or more)
- Man Portrait (e.g., lifestyle, business portrait, etc.)
- Woman Portrait (e.g., lifestyle, business portrait, etc.)

### **ANIMAL PORTRAIT CATEGORY**

*(e.g., animal, farm animal, wild animal, horses, birds, dog, cat, underwater etc.)*

### **WEDDING PORTRAIT CATEGORY**

- Wedding portrait (e.g., photo taken on the spot, bride, groom, etc.)
- Group/Family Wedding (three people or more)

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## **CONTEMPORARY PHOTOGRAPHY**

*The image must not be created using AI (artificial intelligence).*

*This category is open to a wide range of photographic subjects and styles beyond portraiture. It includes images that show creativity, technical skill, and a strong visual approach across many areas of photography.*

**ADVERTISING AND ILLUSTRATION** (e.g.: fashion, cars, motorcycles, trucks, parts, beverages/liquids, beauty products, culinary, jewelry/watches, fashion, lifestyle, medicine (any product or person related to medicine), miscellaneous products, travel, etc.)

**MACRO and CLOSE UP** (e.g., Insects, Animals, Flowers, Underwater scenes, Water droplets, Textiles, Jewelry, Coins, Culinary, Close-ups of various products...)

**ARCHITECTURE** (Photos taken with artistic rules in mind, such as lighting, composition, color, line, etc.)

*(e.g. Abandoned Architecture, Houses or Structures, Buildings, Industrial, Interiors, Skyscrapers, Bridges, Historical Monuments, Facades and Entrances, Ancient Interiors, Industrial Architecture, Futuristic Architecture, Archaeological Ruins, Stations and Transport Terminals...)*

**NATURE** *(e.g., Landscape, Seascapes, Aerial/Drone, Mountains, Forests, Panorama, Deserts, Waterfalls, Lakes and Rivers, Wildlife in its Natural Habitat, Nature, Sunrises and Sunsets, Weather and Seasons, Plants, Flowers, Canyons and Valleys, Countryside and Farmland...)*

**PHOTOJOURNALISM** Digital retouching should be limited to basic adjustments (contrast, cropping, etc.). Excessive manipulations are not allowed.

*(e.g., photos submitted in this category must be authentic, unposed, and capture raw moments of truth. They should highlight social, political, economic, or cultural aspects of our world, public personalities, documentaries, and reportage, showcasing current events or everyday life situations that deserve to be seen and understood by a wide audience.)*

**MISCELLANEOUS** A photograph that does not fit into any of the other sub-categories.

*(e.g.: Here are some ideas: Creative reflections, Abstract in motion, Broken mirrors, Metallic objects, Industrial textures, Raw textures like rust, Deformed metal, Old advertising signs, Retro or abandoned signs with a history, often found in old or neglected neighborhoods, A broken chair in a field or an old rusty bicycle, Silhouettes in misty or foggy landscapes to create a mysterious atmosphere....)*

**SPORTS** *(e.g., individual sports (badminton, boxing, cycling, golf, skiing, tennis, gymnastics, squash, surfing, swimming, skating, ice climbing, rock climbing, any individual sport), races (car, bike, motorcycle, boat, various races), team sports (basketball, volleyball, handball, baseball, football, hockey, any team sports).*

## MIXED MEDIA & COMPOSITE ARTIST

*Creative image-making using photography, layering, retouching, compositing, and mixed-media techniques.*

### FINE ART

This category values creativity, originality, and visual storytelling within compositions. It includes composite images/photos or those created through multiple exposures, as well as those significantly modified by digital retouching.

#### Allowed:

- The photo must be taken by the photographer: While computer-generated elements are permitted, the core of the image (its main subject and key components) must rely on photographic capture skills.
- Illustration of a concept or idea using hybrid techniques (retouching with AI, Photoshop, or similar software).

#### Not Allowed:

- No stock images/photos or images entirely generated digitally.
- **Images/photos primarily created or generated by computer algorithms** are not accepted in this category and must be submitted to the [Digital](#).

In case of uncertainty regarding the elements of the image, Umencia Art Photo reserves the right to request access to the original files used to create the final image.

#### Sub-categories:

- Illustration (e.g., still life...)
- Experimental / Special effects
- Impressionist (e.g., abstract, long exposure...)

### RETOUCHING

*(e.g., colorization of a photo – apply color to a black & white photo in the colors of your choice)*

*(e.g., retouching an old or recent photo – present the before and after photos together, retouch the image by changing the environment, clothing, lighting...)*

*(e.g., restoration of an old photo – present the before and after photos together, restoring a damaged, torn, discolored, or otherwise impaired photo)*



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***THE CREATIVE IMAGE AWARDS***

**COMPOSITES PHOTOS**

- Combine two or more photos to create a final image. All photos must be included either below, on the side, or above the final image.

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